

# SEGWAY Factors of Production

STOP doing the same thing over and over and keep expecting different results!

## What Side Do YOU Want To Be On?



### [80%] = Lease OptionOmics™

- ALL parties involved receive protection from all other parties
- State Approved Forms
- Copyrighted, Attorney Approved and Proprietary Addenda
- Required use of Credit Restoration for Tenant/Buyer
- Required use of 3rd Party Escrow Servicer
- Required Participation in Financial Seminar for all parties involved to create an environment of teamwork and execution plans
- Tenant/Buyer is PRE-Screened for capability and legitimacy
- Assigned Loan Officer from day one
- Assigned Financial Coach from day one
- County Recorders Office Documentation Recorded
- All paperwork signed and notarized in presence of Utah Real Estate Broker, and Licensed Notary
- Monthly Follow Up Provided
- Detailed, Planned, and Deliberate Gameplan set in place up front
- Customer Support Forums and Phone Support throughout transaction
- MUCH higher purchase execution average
- DEFINITION = A DETAILED AND CONCISE PLAN!

### [20%] = Everyone Else

- Download of generic contract off Internet
- “Down Payments” are rarely, if ever defined and clear as to where funds are going
- Rarely is there appropriate agency representation
- Incorporeal “Option” to Buy
- ZERO Implementation Plans
- Documents are usually signed at the kitchen table
- DEFINITION = NO PLAN!

**1-888-SEGWAY-8**



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